

Maria Bouniol
Senior Graphic Designer
7248 Sycamore Trail
Los Angeles, CA 90068

mariabouniol@mac.com

www.mariabdesign.com

(310) 877-0394

Introduction

Maria Bouniol is a talented, creative Graphic Designer and Illustrator with extensive background in print. Capabilities include concepts and ideas from initial sketches to final computer design comps ready for client presentation.

Highly experienced in Consumer and Food Packaging, Publication, Corporate Identity Branding, and Marketing Communications utilizing Print, Multimedia and Web mediums.

Latest Industry standard programs used on a daily basis with expert knowledge of Adobe CS3 Illustrator, Photoshop, InDesign, Flash, Dreamweaver and QuarkXpress.

Advertising Agencies, Design Studios and Corporate Clients such as: Contessa Premium Foods, Duncan Associates, Bos Design, LA Weekly, Smart & Final, and NCI Advertising, have employed Maria on a per project/contractual basis as a Sr. Graphic Designer. Part of the team effort is to work on projects such as; Logos, Marketing, Collateral, Branding, advertising, concepts, outdoor billboards, Point of Purchase displays, In-store banners and ideas for launching new products and reinforcing the original company's Branding efforts.

Clients and Brands include: Contessa Premium Foods, Contessa Green Cuisine, Contessa LeMenu, Metrolink, Coka-Cola, Universal Studios, Carl's Jr., Jack-In-The-Box, Hurricane Restaurants, Albertsons, SavOn Pharmacy, Osco Drugs, Acme, Shaws Markets, Conagra Foods, Hunts, J Hungerford Smith, Guldens, PAM, Oscar Myer, Boca Burger, José Ole, Sonic, Jubilee, Wesson, Chef Boyardee, Knott's Berry Farm, Angela Mia, Avery Dennison, Warner Brothers, The Gas Company, Lawry's, Long Beach Memorial Hospital, Sony, Best of the West, Foster Care Los Angeles, KCET Television and Broadcasting, Crush Creative Sharks Tales, MGA Entertainment Toy Packaging.

An awesome artist that's fun to work with and takes direction from creative directors and runs with it.

Additional samples can be viewed on the web at: www.mariabdesign.com

Thank you for your consideration.

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PROFESSIONAL EXPERIENCE

Senior Graphic Designer

December 2007 – Present

Contessa Premium Foods, San Pedro, California

Specialty Food Manufacturer -Corporate Marketing Department

Integral key team member in conceptual development of existing and new cross-platform Corporate Branding and Advertising. Promotions include contests for “Pirates of the Caribbean” and Contessa’s “GreenCuisine” In-Store Environmental Graphics and Signage, Floor Graphics, Hanging Banners, Shelf-Talkers and Static Clings for Freezer Cases in select SoCal Ralph’s Locations for Ralph’s “Meals Made Simple” and Contessa’s Green Cuisine”. Additional Design and Advertising for Contessa’s Brands include “LeMenu”, “SelectHarvest”, “ValueAddedSeafoodand“ConvenienceMeals”

Applications of Design include Trade Show Booths, New Packaging Concepts, Promotions, Magazine Advertising, In-Store Signage, Fleet Vehicle Wraps and Environmental Graphics. From sketched concepts to Full Size test Marketing mock-ups. Extensive knowledge of Adobe CS3 software for Layout, Comps, Image Manipulation, Mock-ups, Color Correction and Large Format Graphics for Environmental Graphics used on a daily basis.

Senior Designer

August 2003-December 2006

Duncan & Associates, Los Angeles, California

Advertising Agency – Broadcast, Media and Print

Design of Outdoor and In-Store Print Design for Albertson’s affiliated Brands which include:

SavOn Drugs, Acme Markets, Jewel, Osco Drugs, Shaw’s Markets.

Responsible for Campaign concepts and ideas. Billboards and In-Store support, including POP and Signage for all brands. Logo Design and Illustration for all brand strategies. Created design elements for broadcast and web pages for all brands. Designed Comps and

Presentation boards to help support executive and account representation of strategic creative to the client. Designed Agency website, In-House graphics support and New business materials.

Graphic Designer / Production Artist

1999-2002

Bos Design, Pasadena, California

Design Studio – Consumer and Food Packaging

Design and Production of Labels, Boxes, Cartons, Kisters and POP Displays for the following brands include: Hunts, J Hungerford Smith, Guldens, PAM, Oscar Myer, Boca Burger, José Ole, Sonic, Jubilee, Wesson, Shef Boyardee, Knott’s Berry Farm, Angela Mia, Avery Dennison. Worked with Designers to create design elements such as props for photoshoots. Designed Violators and Logotypes, to support final design layouts. Created comps and mock-ups of final packaging for client review and approval. Retouched food and related images for a more appealing appearance. Created mechanicals for separator and printers.

Graphic Designer

Aug 1986-1994

L.A. Weekly Inc., Hollywood, California

Publisher – Display Advertising Publication Editorial Newspapers

Design and Production assignments for existing advertisers. Classifieds Section Layout and Pagination. Mechanicals, PasteUp and Comps. Type Specification. Special Sections and Insert Pagination. Introduced and helped Train Designers and Production Artists how to use Macintosh Computers and Programs to build art files electronically and Paginate the Publication.

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Career Objective

Seeks position as a design professional, where creative ideas and skills may be recognized as a valuable asset toward the company and its client's future growth. And be part of a creative team to explore and find creative solutions to marketing communications problems.

Capabilities and Skills

Extensive knowledge of traditional design principals, theories and applications used in marketing communications through print media. Skills include; management and supervision from concept to print. Flexibility in design and conceptual thinking which compliment previous promotional marketing efforts. Research to supply and present multiple design solutions for different scenarios such as Budget and Competitive restrictions. Consideration of market position when introducing recommended elements to a specific design approach. Excellent client and vendor communications. Organized, troubleshooter, budget oriented. Conforms to given timeframes. Constant self evaluation of current knowledge in the graphic arts field. Thorough understanding of program integration in their ability to achieve creative visual effects which result in problem free printing. Advanced production and prepress knowledge. Moderate Multimedia and Web based Design.

Creative and Technical Talent

Proficient in Adobe Illustrator, Photoshop, InDesign, Acrobat (All Adobe CS3 programs) and QuarkXpress on a Macintosh platform. Excellent Drawing skills by hand and Graphic Drawing Tablets for comps and tight Illustration renderings. Knowledge of computer based 3D rendering, Animation, HTML, Interactive and Multimedia programs.

Education

Self Taught through Industry Standard Books, Online Courses, DVD Video Training — Present
Adobe CS3 Professional Print and Web programs. Macromedia Multimedia Programs.

Platt College, Los Angeles, California — July 1999
Continuing Education Certificate Program: Multimedia Interactive Design

Otis/Parsons, Los Angeles, California — 1990 -1991
Continuing Education Certificate Programs: Graphic Design, Illustration –Traditional and Computerized.

School of Visual Arts, New York — Sept 1981 -Feb 1983
Major: Media Communications, Illustration.

American Community Schools, Greece — May 1981
Honors in art. Created art for campus murals, pamphlets, and year books. Represented school art department for shows in Athens museum and exhibit on American student art in Cairo, Egypt.

Sample URLs

www.mediterra-naples.com

Luxury Mediterranean-style community website
Illustrations for website's main navigation

www.icann.org

www.icann.org

2006-2007 Annual Report Design, Production, Pagination, Chart Designs

www.acus.org

www.acus.org

2006-2007 Annual Report Design, Production, Pagination, Chart Designs

www.duncanassoc.com

Duncan Associates agency website Design

www.duncanassoc.com/print

Print Design and Illustration Samples