

## Introduction

I'm a creative Graphic Designer who likes to use my Illustration ability to communicate and present ideas with precision and clarity. I enjoy assisting others with Creative Design and Marketing concepts by maintaining their existing Branding efforts. My background consists of Consumer and Food Packaging Design, Publication, Corporate Identity Branding and Marketing Communications for Print and Web. Technology inspires me to push myself to learn more and grow as an Artist.

By using the latest Operating Systems and tools provided by Apple throughout my career as a Graphic Designer, I have been able to achieve a level of recognition as an expert in my field. Keeping my knowledge up-to-date, also helps me to assist others to share and learn the latest technologies, in a creative and fun way, while still being productive and efficient.

Digital and Traditional Sketch and Drawing skills translated to Pixel-Perfect Graphic Illustration renderings. Expert knowledge of Macintosh OSX platforms with Advanced Design, Prepress and production.

Programs: Adobe Photoshop, Illustrator, InDesign, Fireworks, Dreamweaver, Acrobat and QuarkXpress.

Current projects include HTML5, CSS3 coding for website development and mobile devices, as well as assisting in App development and programming ebooks, specifically Fixed-Layout Read-Aloud eBooks for iPad, iPhone and iPod Touch. You can preview samples of the books I've created currently available in the iBookStore through this link: [MochiDevBooks](#)

Recently employed at the Larchmont Chronicle as Freelance Art Director, Production Manager and IT Network Administrator. My main role was to troubleshoot, maintain, service and update a Local Network of 8 Mac Client Stations, Server, Printers, and peripherals. Adobe CS5 used for Layout, Production and Prepress for entire publication. Scripting used to streamline Adobe PDF Optimization process for print and web.

Please have a look at my resume and contact me with further interest.

Thank you.

I look forward to your response.

Samples of my work can be viewed at: [www.mariabdesign.com](http://www.mariabdesign.com)

Thank you for your consideration.

Maria Bouniol  
Senior Graphic Designer  
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### Digital Graphic Designer

May 01 2013 – Present

Los Angeles, California - Digital Graphic Designer Services

Icon Design. Web Design. UI and Wireframe Concepts and Development for iOS and OSX Apps.

### Lead Designer

May 01 2013 – Present

Mochi Development, Inc., California - Development

Icon Design and Development. Web Site updates. Basic UI and Wireframe Concepts for iOS and OSX Apps.

### Art Director, Production Manager, IT Network Administrator

September 2009 – April 30 2013

Larchmont Chronicle, California - Publication, Monthly Newspaper

Responsible for maintaining and Servicing a Local Network of 8 Mac Computers and Server, Printers and Internet Connections for Local Monthly Newspaper. File Uploads to Internet, Website and Printer through FTP. Production for Advertising and Editorial. Adobe CS5 software used for Layout and Advertising. Scripting used to streamline Adobe PDF Optimization process for print and web.

### Senior Graphic Designer

November 2007 – October 2009

The Creative Group Pleasanton, California - Creative Agency

Internet Corporation for Assigned Names and Numbers (ICANN) Marina Del Rey, California

Conceptual development and design for Corporate Branding and Marketing Communications. Projects include graphics for web and print. Annual Reports, Marketing Brochures, Information and supportive graphics for meetings and presentations. Adobe CS4 software used for Layout, Comps, Image Retouch, Presentation, Web, Prepress and Print. Created Keynote and Powerpoint Templates for presentations.

### Senior Designer

December 2007 – April 2008

Contessa Premium Foods, San Pedro, California

Specialty Food Manufacturer -Corporate Marketing Department

Integral key team member in conceptual development of existing and new cross-platform Corporate Branding and Advertising. Promotions include contests for 'Pirates of the Caribbean' and Contessa's 'GreenCuisine' In-Store Environmental Graphics and Signage, Floor Graphics, Hanging Banners, Shelf-Talkers and Static Clings for Freezer Cases in select SoCal Ralph's Locations for Ralph's 'Meals Made Simple' and Contessa's 'Green Cuisine'. Additional Design and Advertising for Contessa's Brands include 'LeMenu', 'SelectHarvest', 'ValueAddedSeafood' and 'ConvenienceMeals'. Applications of Design include Trade Show Booths, New Packaging Concepts, Promotions, Magazine Advertising, In-Store Signage, Fleet Vehicle Wraps and Environmental Graphics. From sketched concepts to Full Size test Marketing mock-ups. Extensive knowledge of Adobe CS3 software for Layout, Comps, Image Manipulation, Mock-ups, Color Correction and Large Format Graphics for Environmental Graphics used on a daily basis.

**Senior Designer**

August 2003-December 2006

Duncan & Associates, Los Angeles, California

Advertising Agency – Broadcast, Media and Print

Design of Outdoor and In-Store Print Design for Albertson's affiliated Brands which include: SavOn Drugs, Acme Markets, Jewel, Osco Drugs, Shaw's Markets. Responsible for Campaign concepts and ideas. Billboards and In-Store support, including POP and Signage for all brands. Logo Design and Illustration for all brand strategies. Created design elements for broadcast and web pages for all brands. Designed Comps and Presentation boards to help support executive and account representation of strategic creative to the client. Designed Agency website, In-House graphics support and New business materials.

**Graphic Designer / Production Artist**

1999-2002

Bos Design, Pasadena, California

Design Studio – Consumer and Food Packaging

Design and Production of Labels, Boxes, Cartons, Kisters and POP Displays for the following brands include: Hunts, J Hungerford Smith, Guldens, PAM, Oscar Myer, Boca Burger, José Ole, Sonic Jubilee, Wesson, Chef Boyardee, Knott's Berry Farm, Angela Mia, Avery Dennison. Worked with Designers to create design elements such as props for photo shoots. Designed Violators and Logotypes, to support final design layouts. Created comps and mock-ups of final packaging for client review and approval. Retouched food and related images for a more appealing appearance. Created mechanicals for separator and printers.

**Graphic Designer**

Aug 1986-1994

L.A. Weekly Inc., Hollywood, California

Publisher – Display Advertising Publication Editorial Newspapers

Design and Production assignments for existing advertisers. Classifieds Section Layout and Pagination. Mechanicals, Paste-Up and Comps. Type Specification. Special Sections and Insert Pagination. Introduced and helped Train Designers and Production Artists on how to use Macintosh Computers and Programs to build art files electronically and Paginate the Publication. Configured Apple Talk connections between remote Mac Client and host computer, enabling staff to telecommute by submitting work remotely through dial-up modem.

**Graphic Designer**

March 2007

Dedica Group, Irvine, California

Creative Design Management Agency

Clients: Coca-Cola, Universal Studios, Carl's Jr., Jack-In-The-Box and Hurricane Restaurants.

Projects Include: Design, Concepts, and Production for Advertising, Signs and Menu Graphics.

**Graphic Designer / Illustrator**

December-January 2006-2007

Match Creative Talent, Los Angeles, California

Creative Recruiting Agency

Client: The Motta Company, El Segundo, California

Created Illustrations for Mediterra Website main Navigation Icons.

Initial sketches were drawn by hand, then created electronically with a Wacom Stylus Pen and Pad. Final art was redrawn as Vector art using Adobe Illustrator CS2. A Mosaic Filter was then applied for the final art in Adobe Photoshop CS2. Progress Reports to the Art Director helped the project run smoothly and kept it within the given timeframe.

**Graphic Designer / Illustrator / Production Artist**

2002-2003

Graphic Design Services – Advertising Agencies, Creative Recruiting Agencies, Design Studios & Clients

Art Direction, Layout Design, Production and Illustration for a variety of Design Studios, Advertising Agencies, Publishers and Small Companies. Clients Include: Smart & Final, NCI Advertising, The Sherwood Group, Davis-Elen Advertising, Chok Design Associates, Match Creative, The Sherwood Group. Companies and brands include: StillLife Cafe, L'Appetisserie, Chevasson Construction, Whizdom Group, Best of the West, Foster Care Los Angeles, KCET Television and Broadcasting, eLab Pharmaceuticals, Crush Creative Sharks Tales, MGA Entertainment Toy Packaging.

Projects Include: Advertising Inserts, Outdoor Billboard Advertising Concepts, Signage, Direct Mail Production, Television Graphics, Logo Concepts, Medical Editorial Illustration, Image Retouch, Concepts and Art Direction for Product Photography.

**Education: Graphic Design**

Los Angeles, Present

Self Taught through Industry Standard Books, Online Courses, and research.

HTML and CSS coding for web development, Adobe CS5 Professional Print and Web programs.

**Platt College**

Los Angeles, California — July 1999

Continuing Education Certificate Program: Multimedia Interactive Design

**Otis/Parsons**

Los Angeles, California — 1990 -1991

Continuing Education Certificate Programs: Graphic Design, Illustration –Traditional and Computerized.

**School of Visual Arts**

New York — Sept 1981 -Feb 1983

Major: Media Communications, Illustration.

**American Community Schools**

Athens, Greece — May 1981

Honors in art. Created art for campus murals, pamphlets, and year books. Represented school art department for shows in Athens museum and exhibit on American student art in Cairo, Egypt.